

TALI GALSKY

33 Hanashi-Harishon St., Rehovot ~ 054-3934070 ~ galskyt@gmail.com ~ taligalsky.com

Summary

A skilled writer and editor, who worked with major Israeli publications and academic institutions, returned to Israel after working in New York for several years. Enthusiastic about popular science and seeking a position in the science communication field.

Key Skills

- Writing for print and web publications
- Interviewing
- Copy editing
- Teaching hands-on popular science
- Managing projects and website content
- Social media
- Strong ability to connect with people
- Analytical skills

Professional Experience

Freelance Writer and editor. 2004 – Present

Write and edit texts about a range of topics including news, design, architecture, culinary arts, science, travel, health, and economy. Conduct interviews in person and over the phone. Consult and work on concept building, content management and copywriting. Work with PR departments, spokespersons, and cultural and academic institutes in Israel and abroad. Clients include, but are not limited to:

- G Magazine, Globes: write lifestyle articles.
- Shamanet Magazine, Haaretz Publications: edited design and culinary sections.
- Designer Magazine, Haaretz Publications: wrote articles and edited the news section.
- Coleman School of Management: conduct interviews, write and edit for Menaholim Magazine and copywrite for several blogs.
- Open University: conduct interviews, write magazine articles and copywrite.
- Uniliver Israel: content management for Knorr's newsletter and website.
- Shekulo-Tov (NPO): concept creation and content management of new website
- Created various blogs, using wordpress, tumblr and pinterest

Teacher, Hannah Senesh Day School, Brooklyn, New York, 2013-2015

Taught Hebrew, art and hands-on science (ages 5-13) and wrote lesson plans for students at various skill levels.

Substitute Teacher, Luria Academy, Brooklyn, New York, 2013-2014

Taught Hebrew and Judaism.

Workshop Instructor, Rockefeller University Residency, New York, New York, 2013

Created "Hebrew Myths" workshop for Israeli scientists and their families.

Workshop Instructor, Stephen Wise Free Synagogue, New York, New York, 2012

Created a workshop for mothers, to help them find their personal voice in motherhood.

Cultural Events Conductor, Weizmann Institute of science, Rehovot, 2009-2010

Created literature and community events, including the "Post Perfect" conference.

Editor of the culinary channel, Nana10, Tel-Aviv. 2004-2006

- Recruited and managed freelance writers.
- Managed budget and established cooperation with commercial sponsors.
- Wrote articles and edited texts.
- Worked with PR departments, spokespersons and culinary professionals.
- Conducted Interviews in person and over the phone.
- Worked with CMS, power point and Photoshop.
- Helped to develop new websites.

Co-Editor of the news channel, Nana10, Tel-Aviv. 2002-2004

- Wrote news flash and articles.
- Responded to fast and immediate changes of editorial needs.
- Conducted Interviews in person and over the phone.
- Worked with CMS, power point and Photoshop.
- Worked with PR departments, spokespersons and officials.

Volunteer Teacher, Jaffa Community Center, Israel, 2004-2006

Taught Hebrew and English to junior high school students.

Instructor of Teen Dating Violence Program, Elem (NPO), Israel, 2002-2003

Wrote lesson plans and taught about gender, social constructionism and dating.

Research Assistant, Gilat Satellite Networks Ltd., Petach Tikva. 2000-2002

Assisted with market research to the head of the business development department.

Project producer, Microsoft Israel Ltd., Herzlia. 1999-2000

Producer of projects to prevent software piracy.

Origami Teacher, Karev Educational Program, Israel, 1997-1999

Wrote lesson plans to teach various concepts through the use of origami art.

Research assistant, Bar Ilan University, Ramat Gan. 1997-1999

Assisted the head of the management school.

Education and Training

- MA Studies, Culture Research, Tel-Aviv University, Israel
- BA, Social Sciences (Integrated Program), Bar-Ilan University, Israel
- Multi-cultural Mediation Training, Jerusalem Institute For Israel Studies, Israel
- Teacher Training, Israel Origami Center, Ramat Gan, Israel